



# Creative Climate Action FUND II: AGENTS FOR CHANGE

Public Art installations to inspire and provoke  
meaningful conversation on the climate crisis -  
Línte na Farraige, Galway City

## CALL FOR CREATIVE PROJECTS

GUIDELINES FOR  
APPLICANTS

DECEMBER 2022

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Clár Éire Ildánach  
Creative Ireland  
Programme



Rialtas na hÉireann  
Government of Ireland

If you require the assistance of an individual to work with you through the application process, please contact us via [creativeireland@tcagsm.gov.ie](mailto:creativeireland@tcagsm.gov.ie) and we will endeavour to support this.

# 1. WELCOME!

## ‘The climate crisis is a crisis of culture, and thus of the imagination’

- Amitav Ghosh, author

The Creative Ireland Programme in collaboration with the Department of the Environment, Climate and Communications (DECC) is delighted to invite applications to **Creative Climate Action Fund II: Agents for Change**, a competitive fund of €3.6 million for creative projects that can connect people with the profound changes that are happening in our environment, society and economy arising from climate change, and can transform that connection into understanding and action.

We know that climate change is the defining challenge of our time, and that how we respond will define our legacy. Research shows that the vast majority of people in Ireland are worried about the impacts of climate change, and that it is important to them at a personal level. Despite our concerns, we are continuing to live in a way that is increasing climate change and driving the loss of habitats and biodiversity, both globally and locally. In Ireland, we are already experiencing the results of climate change through flooding, more extreme weather, and rising sea levels, and as a country we are not on track to meet our climate targets.

Now is the time to take action, both collectively and individually, to slow climate change. Although the specific measures we need to take are not always clear, we know we must come together at national and community levels to tackle this challenge and enable a wholesale cultural shift to a decarbonized society.

## An Open Call for Creative Ideas

The Creative Climate Action Fund are inviting the best of our creative talent to spark and ignite real cultural change, and to **engage the public** on the urgent transition to a climate resilient and carbon neutral society. We know that culture is a powerful conduit for public engagement. Cultural and creative expression can address complexity and confront challenges in ways that are provocative and engaging, and can open up dialogue with and about new social and political contexts.

Now, there are huge opportunities for the creative and cultural sectors in Ireland to put a spotlight on the urgency of the climate challenge, providing space for different views and enabling action at all levels of society. The change that is needed is not just about what to do, but about what we believe and how we think as a society. To provoke this change, we need to think big, think differently and most importantly – **think creatively**. As this is a new challenge, we welcome ideas and concepts that may iterate and develop within the lifetime of the project funding.

Responses of creative or interpretive expression (whether traditional or contemporary) are invited from across the Arts, Cultural and Creative sectors, including:

- **Arts:** Using the definition of arts under the Arts Act (2003), this includes architecture, circus, dance, film, literature, music of all genres, opera, street arts and spectacle, theatre, traditional arts, and visual arts.
- **Culture:** Includes the National Cultural Institutions, festivals, cultural heritage, libraries, venues, and museums.
- **Creative Industries:** European Union (EU) classification of the creative industries includes advertising, design (including graphic design, service design and participatory design), software, animation and games, architecture, the audio-visual sector, publishing and press, music, fashion, comedy and the wider arts sector.

We also know that to create real impact, we need to move towards joined up thinking and collaborative, integrated efforts. This fund is seeking proposals from interdisciplinary partnerships and collaborative project teams. This is an opportunity to push boundaries by bringing together the unique insights and fresh perspectives of creative minds with the expertise of those working in climate science, sustainability and biodiversity, and in public and community engagement.

We want to see ideas – big and small, new and tested, local and national – which can engage people and communities across Ireland. To allow for this we have introduced two strands of funding:

1. **Strand 1: Spark:** Grants between €20,000 and €50,000 for projects delivered between summer 2023 and end 2024. This strand may appeal to those looking to experiment, develop, test or pilot a new idea for engagement, or who want to deliver a creative project at a local, community, or community of practice level. Strong concepts or



ideas are also welcome under this strand where the delivery approach may not be fully developed but where the challenge and artistic opportunities are well presented.

2. **Strand 2: Ignite** – Grants between €50,000 and €250,000 for projects delivered between summer 2023 and end 2025. This strand is for applicants who can demonstrate experience in delivering public engagement projects at scale, managing interdisciplinary project teams, and are proposing projects taking place over longer time periods and with extensive public engagement.

If you are unsure whether your organisation or potential members of your team fit within either project strand, please contact us at [creativeireland@tcagsm.gov.ie](mailto:creativeireland@tcagsm.gov.ie) prior to submitting your application.

To help you with your application we will be holding three support sessions prior to the application deadline:

- An **online briefing** will take place on Monday the 12th of December from 12.00 – 1.15 pm where you will have the opportunity to ask questions to the funding panel and some project participants funded under Creative Climate Action I. All questions and responses will be

noted and made publicly available on the FAQ page on the application portal. [Further details on registration are here.](#)

- A **networking session** will take place on Tuesday the 24th January in Dublin to support the development of interdisciplinary partnerships and project teams. [Further information on the event and details on registration are here.](#)
- An **online application support session** will take place on Wednesday the 1st February from 1.00 – 2.00 pm to help you with the application form, the development of project plans, and the preparation of budgets. [Further details on registration are here.](#)

Applications can be submitted at <https://creativeireland.submit.com/>.

The closing date for applications is **5.00 pm Monday 13th March 2023**. Applications will not be accepted after this time.

Applicants will be notified of the outcome of their application in June 2023.



Using interactive and creative play to make 'big issues' more accessible – Bord na Mona Worker's Villages, Co. Roscommon

## 2. THE FUNDERS

### The Creative Ireland Programme

The Creative Ireland Programme is an all-of-government initiative based in the Department of Tourism, Culture, Arts, Gaeltacht, Sports and Media, running from 2017 to 2027. It aims to place creativity at the centre of public policy and to promote individual, community and national wellbeing through culture-based programmes.

One of the pillars of its work is Creative Climate Action and Sustainability. The goal is to place culture at the vanguard of climate change. The programme seeks to harness the power of the arts, culture, and wider creative sectors to communicate the impact of the climate crisis in imaginative and engaging ways.

The Creative Ireland Programme led on the delivery of the first Creative Climate Action Fund which was launched in March 2021. 166 applications were received from a diverse range of organisations and consortiums across the country, of which 15 projects were selected to receive funding. These projects engaged multiple diverse audiences around the country including farming communities, rural communities, and inner-city communities. They used a variety of creative mediums and approaches including co-creation and embedded artists. Information on the funded projects [can be found here](#).

### The Department of Environment, Climate and Communications

The Department of Environment, Climate and Communications (DECC) is supporting the initiative as part of the National Dialogue on Climate Action (NDCA),

a forum of collaboration between citizens, stakeholders, the government and relevant agencies covering a range of climate-related issues. The goal of the NDCA is to establish a new social contract between the government and the Irish people around climate action by

- increasing awareness of climate change founded on evidence,
- delivering an inclusive programme of engagement to inform climate policy,
- promoting climate literacy and improve the capacity for self-efficacy and agency among the public, and
- empower people to make positive behavioural changes that improve their quality of life.

The NDCA is the central initiative for understanding public climate change knowledge, attitudes, policy preferences, and behaviour, and the underlying psychological and cultural factors that influence the public.

### Shared Island Fund

€600,000 is being contributed to the Creative Climate Action fund as part of a new Shared Island dimension to the Creative Ireland Programme under the government's Shared Island initiative.

This funding can be granted for projects with a strong all-island, north-south or east-west partnership and dimension to the activity, or where an entire project is conceived and delivered on a Shared Island basis.

Please note that to be eligible for the additional funding available under this heading there must be a partner from Northern Ireland named in the application who will deliver elements of the funded activity.



Using architecture and art to inspire new ways of thinking about place and environment - Kinship Project, Cork City





Storytelling as a means of connecting people, place, and environment – Bord na Mona Worker's Villages, Co. Roscommon

### 3. THE CHALLENGE OF CLIMATE ACTION

The science of climate change is unambiguous. Many of the changes observed in the global climate are unprecedented and climate change is already affecting every region on Earth in multiple ways. Strong and sustained reductions in emissions of carbon dioxide and other greenhouse gases can limit climate change but this will require major transitions and a substantial reduction in fossil fuel use.

Policies, infrastructure, and technology can enable some changes to our lifestyles and behaviour that reduce greenhouse gas emissions. For example, we can lower energy consumption by creating compact walkable cities, electrifying public transport, scaling up low-emission energy sources, and capturing more carbon from the atmosphere by increasing forest cover. However, while some of these actions are clear and achievable, many other actions require greater levels of social consensus, collective action and the removal of structural and economic barriers to individual behaviour change. This means we need to involve people across society to explore new possibilities, and to rethink and reimagine how we act on climate change.

Yet, enabling and encouraging change across all levels of society, including in our homes, communities, and workplaces, is challenging. We know that awareness of the climate challenge doesn't always lead to change and action. Some of the reasons behind this are:

1. **Gradual and invisible changes are not motivating** - the language of climate change such as 'tonnes of emissions' and 'degrees of warming' is abstract, difficult to visualise and has limited immediate consequences at a local or personal level.
2. **It can be overwhelming, unclear and confusing** for individuals to know what to do - we are being asked to make changes or take action in almost every aspect of our lives, including one-off actions (e.g. retrofitting a house) and long-term habitual changes (e.g. using public transport and cycling instead of a car).
3. People are, or perceive that they are, **'locked in' and unable to change to certain behaviours** - because of income and the locations, environments, settings and buildings they live in, which may dictate a

dependency on cars, fossil fuel heating and other behaviours.

4. **There is a diversity of views and engagement on climate change** - it may be more challenging to engage those that are not as informed, interested or engaged in climate action.
5. Those that will **pay the heaviest price** for climate change are not necessarily the ones with the highest levels of carbon emissions, nor those who are best equipped to bring about change themselves.
6. How we think about climate change and what we do about it is not based just on a factual understanding of climate science but on **underlying personal values, and social and cultural norms**. Climate change may not seem relevant, actionable, or relatable to the reality of people's lives.
7. **We don't know how to work together** - A key challenge is that climate change is an unprecedented 'collective action problem' that requires agreement, collaboration and shared action among people and organisations that may not normally collaborate, ranging from individual, community and local authority levels, to large-scale transnational political agreements.

We see a huge opportunity for creative thinking and innovative approaches to explore these challenges and want to support projects seeking creative solutions in response to these. Additional resources on climate change and climate action can be accessed on the application portal <https://creativeireland.submit.com>.



Combining craft, science, and technology to animate natural environments - Baint an Aeir, Connemara



## 4. THE CREATIVE BRIEF: WHAT ARE WE LOOKING FOR?

Addressing climate change is a massive transformational cultural challenge. It is our culture that shapes how we interact with our environment – through our habits of consumption, ideas about nature, what we value as meaningful, and what we think is possible and impossible. This is why we want to see projects which have public engagement or participation at the core. This may include the wider public, a group of people living in the same geographic place or context (e.g. urban or rural), a community of practice, a group/organisation of shared interest or need or with a particular characteristic in common, a network of people etc.

We want to see projects which are leading with an artistic, cultural or creative concept or approach and are aiming to bring about:

- Conceptual shifts: A change amongst those involved in their ways of seeing or approaching the issue of climate change
- Attitudinal or cultural shifts: Behaviours are adopted by the individuals or organisations involved or participating in the project
- Instrumental impacts: People or organisations introduce new or different policies or practices as a result of the project
- Enduring connectivity: Networks and people continue to work together beyond the life of the project

At the core of this fund is the focus climate change and climate action. We have identified a number of themes where we feel the creative sectors can bring unique approaches to generate real change. The application form will ask you which theme your project best aligns, however applicants are encouraged to explore integrated and multifunctional aspects where relevant to their proposal.

### Themes

#### 1. Helping People Rethink Lifestyles

We want to see projects which move beyond raising awareness of climate change. Under this theme we

welcome ideas which can motivate individual and collective action and can bring about lifestyle changes or commitment to reduce impact on the environment. Of particular importance is the way we use energy through travel, at work and at home, and the way we engage with the circular economy and repair culture.

Whilst recognising the complexities of behaviour change and the systemic, social, physical, and cultural frameworks which impact individual choices and behaviours, we see an opportunity for creative mediums to work with people and communities to track and reflect on their everyday habits, and to identify and explore the barriers and motivations for change.

#### 2. Connecting to the Biodiversity Crisis

Human induced climate change and biodiversity loss are intertwined challenges. Research has found that Ireland is facing a mass extinction event with a third of all species groups examined threatened with extinction or near extinction. We want to see projects which can connect biodiversity loss and environmental protection with the global challenge of climate change, and can support and facilitate tangible action by people at home and in their communities. We also welcome projects which address biodiversity loss in relation to agriculture, soil and food.

#### 3. Ensuring a Fair and Just Transition

Sustainable lifestyles are not always affordable, accessible, and attractive for all. We know that some parts of society are disproportionately affected by climate change and climate policies, such as those living in coastal towns and villages, small primary producers, and the poorest members of our society who are faced with rising costs of living. We welcome projects that take on the crucial task of ensuring that all parts of society are included in the climate conversation, that the climate transition takes place in a fair and just way.

#### 4. Understanding the Changing Climate

Climate change is a complex topic, and people in Ireland have differing levels of understanding about the climate crises. This can be referred to as levels of 'Climate Literacy'. We welcome projects which can help people and communities to grow and deepen their understanding the impacts of humans on climate and the impacts of climate on human systems (i.e.,

<sup>1</sup> Climate Change and Irish Mind – latest research on Irish attitudes and beliefs about climate change:  
<https://www.epa.ie/environment-and-you/climate-change/what-is-epa-doing/ndcayale-work/climate-change-in-the-irish-mind/>



increase levels of climate literacy) and to reflect on their own influence and scope for change. We also know that many climate solutions are beneficial not only in terms of their mitigation potential but also in terms of economics, human health, and well-being. We welcome projects which can reflect on these benefits and focus on the positive, hopeful and empowering outcomes of climate action.

### **5. Adapting places to climate change**

We are already seeing the impacts of climate change with more extreme weather patterns leading to increased flooding, heatwaves, unseasonal and unpredictable weather patterns. As well as mitigating

further damage, we need to adapt to the change that is already happening, and the change we know is coming. We want to see projects which can help communities understand the need to take measures to adapt to climate change and connect these with the need for action to mitigate future change.

It is hoped that a very wide range of ideas and proposals will emerge in response to this Call, with strong public engagement being the common denominator across them all. We encourage all applicants to be brave and take risks with your project ideas and your project collaborators!



Connecting local and global climate action stories through film and documentary - Bohemian Environmental Justice Film Festival by the Bohemian Football Club, Dublin.





Reflection and creative journaling for deeper understanding of the climate challenge - Corca Dhuibhne Inbhuanaíthe

## 5. WHO CAN APPLY?

The Creative Ireland Programme invites responses of creative or interpretive expression from across the arts, cultural and creative sectors (as listed in Section 1).

The lead applicant must be based in Ireland or operate substantially within Ireland. Collaboration with partners from Northern Ireland and with organisations and bodies based outside of Ireland is welcomed.

The Creative Climate Action Fund II: Agents for Change is an open call, and we are looking for applications from (but not limited to):

- Arts and cultural organisations or institutions
- Creative organisations, networks and collectives
- Climate organisations, public sector bodies, or established networks
- Charities or not-for-profit organisations
- Universities and institutes of education
- Social enterprises
- Local authorities (individually or with other LA's or external partners)
- Climate Action Regional Offices (CAROs)
- Community groups and networks
- Business, commercial companies,
- Philanthropic and research bodies
- Individuals (under Strand 1: Spark only)

Only one application per lead organisation will be considered. Organisations or artists can however be included on more than one project team.

Please note: Although all applications will be considered, we are aware of a lot of other work which is engaging children and youth on climate change and will prioritise projects which do not specifically focus on this audience.

Recognising that the intersection of arts and climate action is a developing field, we want to support the development of concepts and idea, and projects which can demonstrate opportunities. For this reason, we have structured the fund into two strands:

### Strand 1: Spark

#### Grant Size:

Applicants may apply for grants between €20,000 and €50,000

#### Timeframe:

Anytime between Summer 2023 – End 2024

This strand may appeal to those looking to experiment, develop, design, test or pilot a new idea for engagement, or who want to deliver a creative climate project at a local or community level. We are looking for applicants to inspire and surprise us with ideas we may not have thought of before. The impacts of these projects may be felt at a very local level but could have the potential to influence and inspire local communities across the country.

#### Who can apply:

We would like to see new ideas from applicants who may or may not have worked together before but that can demonstrate ability and potential. We welcome organisations, community groups and creative groups who may not have tackled this challenge before but who can inspire, build knowledge, skills and confidence. We also welcome applications from individuals (e.g. artists) who are working with a partner organisation.

For Strand 1: Spark we welcome applications where there is a partnership or team assembled with a unique and promising idea outlined, but where the delivery approach may not yet be fully developed.

### Strand 2: Ignite

#### Grant Size:

Applicants may apply for grants between €50,000 and €250,000

#### Timeframe:

Anytime between Summer 2023 – End 2025

For Strand 2: Ignite we are interested in ideas that propose extensive or longer-term public engagement or participation, or which may be scaling up from tested ideas or projects. This means thinking beyond a single creative event or digital moment, and instead focusing on wider participation and engagement, and on longer term movements and campaigns. We want to see big ideas under this strand with the potential to have real impact on Ireland's climate goals.

#### Who can apply?

This strand is a call to assemble. Partnership or consortiums are encouraged and hold weight in the



selection criteria for successful applicants. On project teams, we would like to see:

- Experience in delivering public engagement projects at scale
- Experience in managing interdisciplinary project teams
- Input from climate science or climate experts (including but not limited to climate science, environmental science, sustainable energy, biodiversity, behavioural science)

Beyond creative, climate and public engagement expertise, we also see opportunities for including partners and expertise from across other sectors such as community development, STEM, urban planning, industry, business and enterprise, communication, and design.

We encourage applicants to Strand 2 to think of the skillsets that will be required to bring a project at scale to fruition – including project management, facilitation, and impact evaluation. Applicants should also consider the manageability of the team. Strong project teams with clear roles and responsibilities may produce better outcomes than broad collaborations with many project partners. We also encourage you to discuss your

application with the rest of your creative project team prior to making a submission and to develop your idea together.

The project team may wish to procure or bring in team members or advisors who have the expertise and knowledge needed at a later stage or various times throughout the project. That is allowed; however, we would like to emphasise that the evaluation panel will prioritise applications who have a clear team defined at the application stage.

### Lead Applicant

A Lead Applicant is required who will apply on behalf of all partners and who will be the central point of contact for the Project Team throughout the Creative Climate Action Project. In your application you should clearly articulate who each of the partners are, their role in the project, and the governance arrangements with the lead partner.

Given the scale of funding available, lead applicants will need to demonstrate a track record of financial administration and have the necessary experience and management skills required to deliver complex, large-scale projects.



Co-design and collaborative art practice to harness collective action – Field Exchange, Co. Tipperary





Baint an Aeir, Connemara.



## 6. HOW TO APPLY

Applications can be made by completing the online application form at <https://creativeireland.submit.com>. The portal will close 5.00 pm Monday 13th March 2023 and you will not be able to submit an application following this time.

We recommend reading this guidance document carefully before commencing your application. Any clarifications and additional information available will be provided on the application portal.

At any stage in the application process, your application form can be saved in draft on the online portal and returned to later. If you need to navigate away from your current page, please ensure that you have saved your progress. When submitting your completed application, you will receive an email advising that your application has been received. All personal data you submit to us as part of the application process, will be processed in accordance with [Department of Tourism, Culture, Arts, Gaeltacht, Sports and Media Privacy Policy](#).

Note: Only online application forms with the status of 'submitted' at the closing date and time will be considered. Online application forms at the status of 'draft' at the closing date and time will not be considered. Application forms submitted by post, e-mail, hand or courier will not be considered.

### Application Form

The form on the application portal will require responses to the below questions. An editable Word version of the form will be made available to download on the portal, however this is only to facilitate offline preparation. Applications will only be accepted via the online form.

### General Information

1. Funding Strand:
  - i. Strand 1: Spark - Grants between €20,000 and €50,000
  - ii. Strand 2: Ignite - Grants between €50,001 and €250,000
2. Title of Project (max. 20 words)
3. Brief Summary of Project (max. 100 words)

4. Details of Lead Applicant
5. Details of Project Group Members (if applicable)
6. Primary Location of Project Activities
7. Does your project have a Shared Island component?  
Yes [Please describe] /No

### Project Details

8. Which theme does your project primarily address?
  - i. Helping People Rethink Lifestyles
  - ii. Connecting to the Biodiversity Crisis
  - iii. Ensuring a Fair and Just Transition
  - iv. Understanding the Changing Climate
  - v. Adapting Places to Climate Change
  - vi. Other (Please describe)
9. Please describe your project, giving specific consideration to the below (max. 1500 Words):
  - i. The creative/cultural approach/medium being employed
  - ii. The outputs / deliverables planned
  - iii. How it addresses the overarching goal of the fund and the themes set out in the Brief
  - iv. What you hope to achieve i.e., impacts?

**Note: You may attach a file consisting of audio or visual material to further describe or illustrate the proposed project, however this is not required (Limit 300 MB per file).**

10. Outline and explain your expected timeline for your project including any key dates or dependencies (max. 500 words).
11. Who is your target audience for this project/ programme (max. 500 words)?
12. **For Applicants to Strand 2 only:** Does the project have longevity, and can it be scaled up, shared with wider audiences, or replicated in the future (max. 500 words)?
13. **For Applicants to Strand 2 only:** Please provide a brief description as to how you will consider the environmental impact of your project e.g., materials, waste, travel and transport (max. 200 words).



## Applicant Experience

14. Provide a short biography of each of the partners / people involved and their role on the project (max. 300 words per partner).
15. **For Applicants to Strand 2 only:** Provide details of your relevant previous work including attachments or links. If the project described in this application stems from a pilot/prototype project, please include this as one of your examples. If the project team has worked together before, please include this as one of your examples (max. 1,500 words and 3 examples: file limit 300 MB).
16. **For Applicants to Strand 2 only:** Please outline why you think your creative team is best placed to create and deliver public engagement on climate action? (max. 400 words)
17. **For Applicants to Strand 2 only:** How will the project be managed to ensure successful collaboration and input from all your Team Members during this programme to create the best outcome (max. 400 words)?
18. **For Applicants to Strand 2 only:** What experience do you and/or your Team Members have in delivering large scale or high-profile public projects or events? (max. 800 words).

## Project Budget Breakdown

19. Breakdown of Project Budget
20. Please describe how you will manage the budget (max. 400 words)
21. Please provide details of any other sources of support (financial or in-kind) you have received or applied for (max. 400 words).

## Evaluation

22. **For Applicants to Strand 2 only:** How do you plan to evaluate the engagement and impact of this project in line with the context and themes set out in the brief, and to share your findings and learnings? (max. 600 words)

## Interviews

Short listed candidates for Strand 2: Ignite will be called for an in interview with the evaluation committee.

## Support with the Application Process.

We are committed to being open and accessible to as many applicants as possible. We realise some people may find that there are barriers to applying for this programme. If you experience or anticipate any barrier in making your application and need support, please contact us on [creativeireland@tcagsm.gov.ie](mailto:creativeireland@tcagsm.gov.ie)

## 7. BUDGET CONSIDERATIONS

When creating your budget please make sure you have discussed individual fees and project budgets as a team. We expect all members of your Project Team to agree your budget prior to the contract signing with Creative Ireland. We encourage you to consider:

**Project Management** - This fee should cover administrative staff time (for example to cover project management and/or financial administration), as well as any contribution towards overheads or other reasonable costs required to participate.

**Remuneration** - We are looking for a transparent and competitive budget that remunerates individuals and organisations properly for their time. Fees for artists should be in line with recognised industry guidelines (see [information from the Arts Council on the remuneration and contracting of artists](#))

**Materials** - We are interested in supporting low carbon solutions and environmentally friendly practice in project planning and delivery, as well as your choices of partners and suppliers.

### Co-Funding

We welcome co-funded projects – through other public funds, philanthropy or business contribution. If you are awaiting funds from an alternative source please outline this in your application and include the timeframe when you expect to be notified of the outcome, as this may impact on your project timeline and budget requirements.

### Ineligible costs

Please note that ineligible expenditure includes:

- Costs not directly related to the project
- Retrospective costs i.e. expenditure which has taken place prior to the project approval date
- Capital requests for building improvements to workspaces and venues
- Application relating to Television series or a standalone advertising campaign
- School related projects or projects that engage exclusively with children

### State Aid

State aid refers to forms of public assistance, using taxpayer-funded resources, given to undertakings on a discretionary basis, with the potential to distort competition and affect trade between Member States of the European Union. EU state aid rules may apply to the awarding of funding under the Creative Climate Action. Applicants must refer to the [Creative Climate Action 2021 Appendix – State Aid](#) when processing applications.

## 8. SELECTION CRITERIA

The applications will be assessed by an evaluation panel and assessed against the below criteria. This is a competitive fund, and we expect there to be a large volume of high-quality applications. Unfortunately, we will not be able to fund all projects for which we receive applications.

It is our desire to produce a balanced programme with representation from across the country. As a unique fund, we are looking for projects which are unlikely to receive funding under other schemes, and instead look to support projects which are clearly driven by the creative and cultural approach and with strong creative partners.

### Selection Criteria for Applicants to Strand 1: Spark

Criterion	All applicants must demonstrate the following in their proposal:
Public Engagement	The idea is imaginative and demonstrates potential to grab attention, raise awareness, change attitudes and behaviours. There is consideration given to the audience.
Climate Relevance	The application clearly addresses one or more of the climate themes outlined in the brief.
Creativity	The project leads with a clear artistic, creative or cultural approach and includes strong input from creative practitioners.
Project Team	A clear project team is outlined.
Track record	The applicant demonstrates capacity to deliver a creative project which can engage the public.
Feasibility and Value for Money	The project plan and budget are well thought through and appropriate to the project proposed.

### Selection Criteria for Applicants to Strand 2: Ignite

Criterion	All applicants must demonstrate the following in their proposal:
Public Engagement	<p>The idea demonstrates potential to grab attention, change attitudes and behaviours, and to have tangible and lasting impact. It aims to engage with audiences either in-depth or at scale.</p> <p>There is consideration given to the audience. The project may actively seek, or has the capacity, to include diverse and disadvantaged communities.</p>
Climate Relevance	The application clearly addresses one or more of the climate themes outlined in the brief. The concept has climate science at the core.
Creativity	The project leads with a clear artistic, creative or cultural approach and includes strong input from creative practitioners.
Project Team	The team and governance arrangements are clearly outlined and demonstrate the potential to work well together. The team includes partners from multiple disciplines with the capacity to deliver a project at scale. There is project management, public engagement and communications expertise included.
Track record	The applicant demonstrates strong capacity to deliver a creative project which can engage the public. There is a track record of delivering public engagement projects at scale, and demonstrated experience of working in collaborative teams.
Feasibility and Value for Money	<p>The project plan and budget are well thought through and appropriate to the project proposed. There is clear experience in administering and implementing projects of this scale on the team.</p> <p>The environmental impacts of the project have been considered.</p>





Visioning workshops and speculative design to imagine new futures and ways of living – Creative Crumlin Taking Action, Dublin City.



## 9. IMPORTANT DATES

Please note the key dates set out below. In order to participate in the Creative Climate Action Fund, your core project team must be available for the time commitment and dates set out below.

Phase	Details	Date
<b>Fund Opens for Applications</b>	The online application portal will open for submissions.	5th December
<b>Online Briefing Session (1)</b>	An online webinar which will provide an overview of the fund and a Q&A session to the funding panel. This will allow prospective applicants to ask questions to the funding panel and experts in creative engagement on climate action. Further details on registration are here.	12th December 12.00 – 1.15 pm
<b>Networking Session</b>	A networking event to allow interested individuals, groups and organisations an opportunity to connect and to support partnership formation across sectors and disciplines. Further information on the event and details on registration are here.	24th January
<b>Online Briefing Session (2)</b>	A webinar which will provide information and guidance on completing an application, developing project plans and preparing a budget.	1st February 1.00 – 2.00 pm
<b>Clarifications</b>	Queries can be submitted by email to <a href="mailto:creativeireland@tcagsm.gov.ie">creativeireland@tcagsm.gov.ie</a> . Please use the subject heading 'Creative Climate Action'. We will endeavour to update the FAQ on the application portal as queries come in, however all final clarifications will be made by this date.	15th February
<b>Fund Closes for Applications</b>	Only applications received before 5.00pm on this date will be considered.	5.00 pm 13th March
<b>Evaluation of Applications</b>	The evaluation committee including representatives from the Creative Ireland Programme and DECC, together with independent experts, will evaluate applications according to the criteria above.	March – April
<b>Interviews</b>	Short listed candidates for Strand 2: Ignite will be called for an in interview with the evaluation committee to clarify aspects of their application.	Late April/May
<b>Applicants Notified</b>	All applicants are notified of the outcome of their applications.	June
<b>Window for Project Modification</b>	Plans and budgets can be re-evaluated and re-submitted during this window before SLAs are signed.	July
<b>Project Team Training</b>	Dedicated workshop sessions will take place during this time covering topics such as climate literacy, approaches to public engagement, and evaluation. Attendance for 1 day session is a condition of funding.	July
<b>Contracts signed</b>	SLAs are signed and projects commence.	July

## 10. NOTIFICATION

### If your application is successful

We will contact the Lead Applicant with an offer letter and information on how you accept your offer. All applicants will be informed in June 2023. The Lead Applicant will be provided with a Service Level Agreement (SLA) setting out the terms and conditions on which your team will participate in the Creative Climate Action Fund.

There will be a period of one month where you can reassess your project plans and budgets with the funders before the Service Level Agreement is signed. During this window, there will be a series of workshops for the projects, the learnings from which you may wish to incorporate into your project plan.

Please note that each grantee will be required to report on their overall outcomes and outputs of their projects when concluded.

### How to draw down your funding:

Successful applicants will be expected to incur all project expenditure in advance of drawing down from the fund. Certain documentation and evidence of expenditure will need to be provided for review/approval before any funding payments are released.

### If your application is not successful

We will contact your Lead Applicant in June 2023 to let them know the application has not been successful. Creative Ireland's decision in all matters concerning the assessment and selection of projects for the Creative Climate Action Fund is final. All applicants will be given their decision in writing.



Embedded artist and farmer Lisa Fingleton working with communities on creative solutions to change ways of thinking and farming – Corca Dhuibhne Inbhuanaíthe, Co. Kerry





Demystifying climate challenges through creative facilitation and public art installations - Rising, Dublin.

### Further Information

If you have any queries about this scheme or about the associated application form, please email [creativeireland@tcagsm.gov.ie](mailto:creativeireland@tcagsm.gov.ie) with the subject title 'Creative Climate Action' and we will endeavour to assist you.

**Good luck with your application.**

**Application Deadline: 5.00 pm Monday 13th March 2023**