

CRUMLIN

TAKING ACTION TOGETHER

Creative
Climate Action



Clár Éire Ildánach
Creative Ireland
Programme
2017–2022



Rialtas na hÉireann
Government of Ireland



Tionscadal Éireann
Project Ireland
2040

CRUMLIN CREATIVE CLIMATE ACTION

The Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media, Creative Ireland and the DCC Arts Office intend to, under the project titled 'Crumlin Creative Climate Action', run a year-long programme of events and community actions enabling Artists, Residents and Climate Change Scientists to exchange knowledge and ideas, and develop projects that build capacity to achieve the behaviour change to respond to the climate crisis. These projects will respond to the themes of Creative Climate Action – Home, Travel, Food, Shopping and Recycling, Local Climate and Environment - and their impact measured and evaluated.

This is a collaboration between Dublin City Council, CACKLE MGMT, Crumlin Community Clean Up, involving, Dublin South Central Area Office, ESRI, Artists Aoife Raleigh and Dr. Niamh Shaw, artists living in Crumlin, local community groups and local environmental activists. A repertoire of climate projects will be co-created and curated for the community to consider, reject, refine, rebuild, implement and to repeat this process, building a framework for local climate action that can be scaled across the City and nationally. This will provide DCC and the community with an in-depth understanding of the barriers to current climate actions and reveal innovative opportunities.



SOME FINDINGS

A series of Zoom consultations facilitated by DCC Arts Office and Crumlin Community Clean Up to gather feedback + ideas from Crumlin residents in SEPT / OCT 2022 provided the following information

150 Crumlin attendees on ZOOM

Those who attended were of a very specific demographic and not a accurate sample representation for the greater Crumlin area

This group are already taking action towards minimising their impact on the planet

It was noted on several occasions that the lack of a civic centre in Crumlin meant that community gathering / bringing people together was difficult

PROJECT MANAGERS

DCC seeks to appoint Project Managers by tender process to engage with all stakeholders and manage the project

These PM's design a process based on the SLA, manage the Budget as agreed with Creative Ireland, and give monthly reports to DCC

Fortnightly meetings with Working Group consisting of City Arts Officer, Local Area Office, Climate Co-ordinator. The key responsibilities are :

Community Engagement

A Series of Climate Projects in Crumlin by the people of Crumlin

National Press + Comms
Pride of Place

REPORT + SUMMARY on
Behavioural change

PROJECT MANAGERS

CAKLE MGMT APPOINTED BY PUBLIC TENDER

We are Crumlin Residents and Cultural Projects Managers ...

More than 40 years collectively leading large scale cultural projects and events incl; producing Fleadh TV televising 6 years of Fleadh Ceoil na hEireann working with series of stakeholders and the community, the refurbishment + re-opening of Smock Alley Theatre, Culture Night, GENERATOR training programme for Producers + Production Managers, and the Scene + Heard The Festival of New Work. We are big believers in community spirit and engagement, to bring people together. Caoimhe has worked with the Travelling community, Cliona spent time teaching Adult Literacy here in Crumlin, and as a counsellor in the Rape Crisis Centre. Having come through Youth Theatre, we love to connect with Teenagers and Young People and also work with recovery groups such as RADE and Age + Opportunity which focuses on more senior citizens



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THE APPROACH*

Engage with those outside of 'Active Demographic'

Identify key groups that are willing to participate

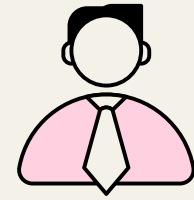
Co-create meaningful projects and events that create pride of place and reduce impact on the environment that have a legacy of behavioural change

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**Based on consultations with behavioural Scientists from ESRI, Environmental Research team from Mar Ei UCC, Creative Ireland, CARO, Dr. Niamh Shaw, Climate Action Co-ordinator Sabrina Dekker and Crumlin Community Clean Up.*



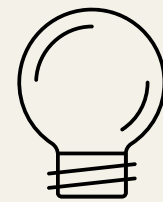
PROJECT PROPOSAL



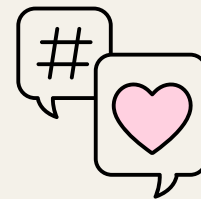
COP 26 reports finding that most people experience guilt when faced with the enormity of Climate Action, and react by disassociating



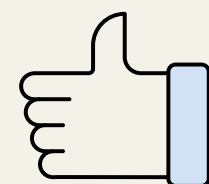
Identifying what are the barriers to change in Crumlin. Pride of Place / disenfranchisement is a key component.



Co-creating projects with community



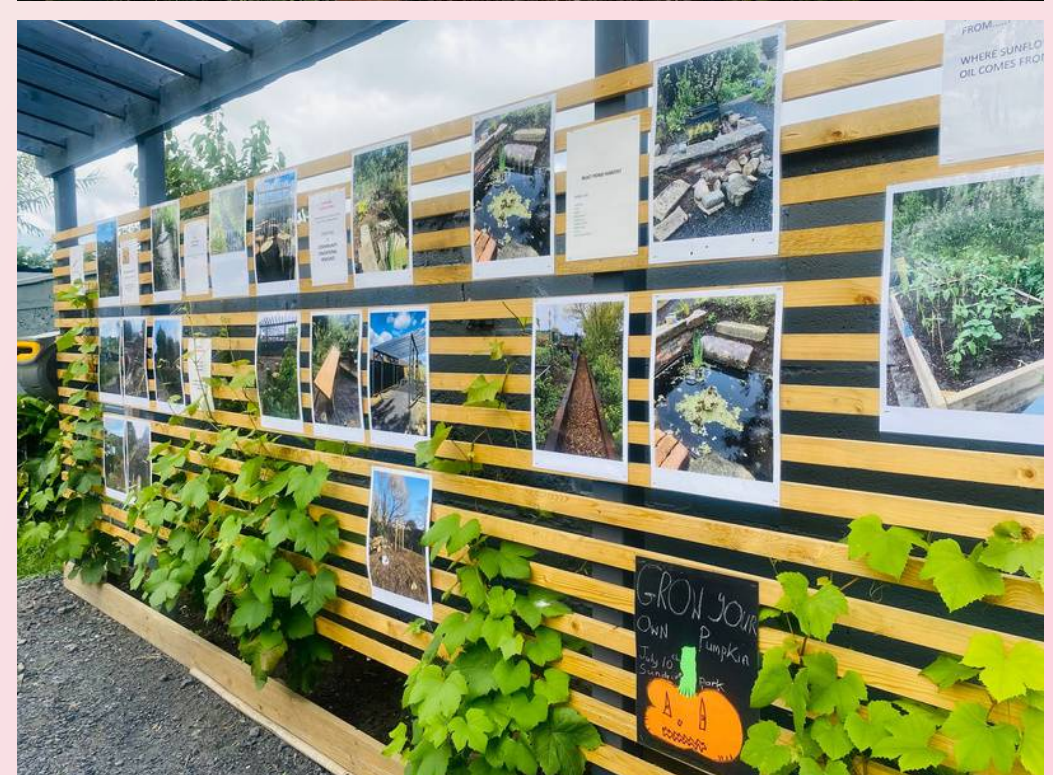
Building a network, making links for groups, organisations and residents to work together for change.



Showcasing the spirit, goodwill and positivity in the community to put Crumlin on the map.







WHAT'S WATT

Associate artist for Crumlin Creative Climate Action and engineer Aoife Raleigh collaborated with local Men's Shed to build an electricity generating bicycle to demonstrate the power involved in cycling to produce a Watt.

Capable of boiling a cup of tea, playing some music or powering a television, once cycled - it's a chance for Crumlin locals to see and try in real time what it takes to create electricity. The bike was designed a conversation starter for demonstrations and workshops and community engagement in Ceannt Park, as was received with great enthusiasm.



HAVE YOUR SAY

It's important to meet people where they are at, and to do this first we need to listen ...

Creativity shapes how we interact with our environment, CCCA are asked the greater Crumlin residents what creative climate action events, programmes or projects they would like to see happen. In an effort to promote goodwill and generate positivity towards change, we visited schools, youth groups, sports clubs, residents meetings, ran workshops, and family events in the local park to find out more about the individuals interests and worries about the area. We also asked what skills were hiding in plain sight, in an effort to harness local power and asked if folk were willing to share those skills with the community.



TAKING ACTION TV

Taking Action TV showcases the diverse, beautiful, weird and wild happenings in Crumlin.

Tune in live, join the chat, or view details on our next live episode below.

You can also view previous episodes.

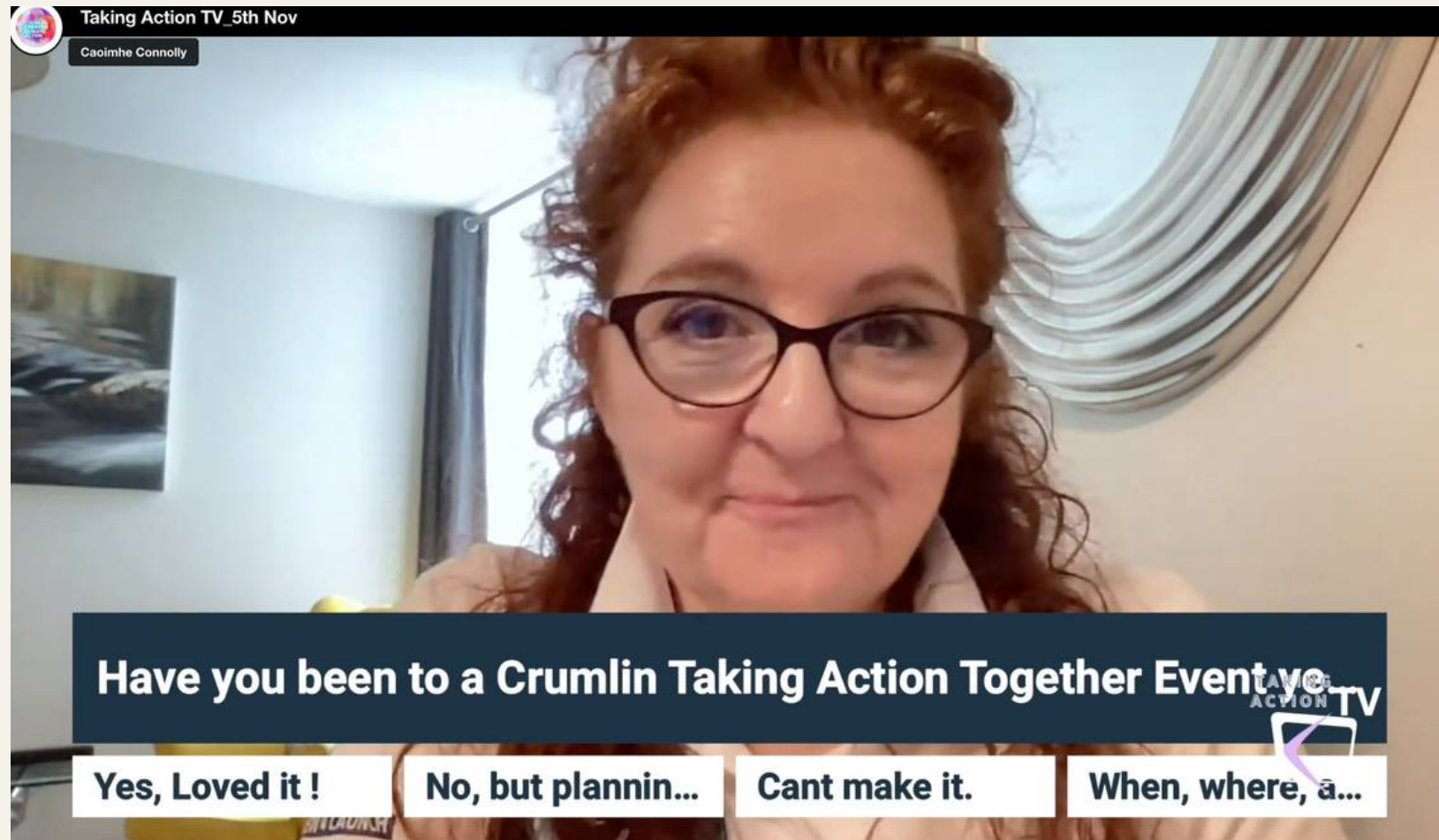
Dr Niamh Shaw, performer, writer and communicator with 2 degrees in engineering, a PhD in science presented Taking Action TV, live on the www.crumlintakingactiontogether.ie website throughout May and June 2022

Dr Niamh was joined weekly by Crumlin Residents sharing what is going on in Crumlin and chatting about all things nature, bird watching, gardening, sustainable energy, crafts, local heritage, climate action, citizen science, and future projects.



TAKING ACTION TV

Taking Action TV_5th Nov
Caoimhe Connolly



Have you been to a Crumlin Taking Action Together Event yet?

Yes, Loved it! No, but plannin... Cant make it. When, where, a...

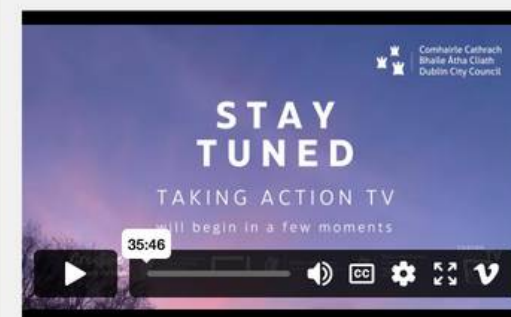
— PREVIOUS EPISODES

ARCHIVE

View previous episodes of Taking Action TV, where Dr Niamh Shaw talks to the amazing people of Crumlin and how they take action towards a better environment.

— 7TH MAY 2022

EPISODE ONE



— 14TH MAY 2022

EPISODE TWO



— 21ST MAY 2022

EPISODE THREE



— 28TH MAY 2022

EPISODE FOUR



— 4TH JUNE 2022

EPISODE FIVE



— 11TH JUNE 2022

EPISODE SIX



THE PROJECT CALL OUT

The Open Call for Crumlin proposals for projects to improve the environment was announced in late MAY 2022, through DCC, Crumlin and Creative Ireland channels - radio, print, online - newsletter + social channels.

The assessment panel comprised of:

Independent Chairperson (Cllr. Cat O'Driscoll)
City Arts Officer (Ray Yeates)
Kimmage Rathmines LEA Councillor (Cllr Pat Dunne)
Kimmage Rathmines LEA Councillor (Cllr Carolyn Moore)
External candidate (Anna Ozalina, Sustainable Futures, MAR Ei, UCC)
Climate Co-ordinator fo DCC (Sabrina Dekker)

The process involved two Round with a presentation and questions by the panel. Scoring and Criteria was based on:

Feasibility 30%

Technically achievable. Budget realistic. Location available. Experience in delivering this scale of project

Impact 20%

Numbers affected. Audience / Attendee. Community Engagement. Impact on the environment in Crumlin. Lasting outcomes.

Quality 30%

Originality, Understanding of the brief; artistic process /climate action, evidence of research and thought. Value for money.

Access and legacy 20%

Free to the public. Socially inclusive. Focuses on disadvantaged / diverse. Perpetuity.

The panel set a minimum score of 60% to be admitted to Round 2

CHANGE CLOTHES CRUMLIN

Change Clothes Crumlin is a new, temporary clothing reuse hub for Crumlin and the greater area. Mary Fleming has created a social community space for swapping, up-cycling, mending, learning, and meeting like-minded people. Everyone is welcome to take part. This funding was used to run the first round of three events in October 2022, also known as 'Reuse Month'.

All 3 events took place in late October in Scoil Iosagáin, Aughavannagh Road, Crumlin and consisted of entry-level repair and up-cycling workshops, clothes swapping facilities, social space for exchanging ideas, and an awareness raising exhibition for learning more about the impacts of the fashion industry.

Rough figures for the week of events are as follows:

158 individual attendees in total (some people came 2-3 times)

838 swaps made

28 upcycling workshop attendees

Only 18 pieces of rag in which will either be upcycled as part of workshops or recycled (surprising?)

Change Clothes Crumlin had features in The Independent, The Dublin Inquirer, FM 104 and Lovin Dublin. They also had the support of some well-known influencers which has helped build an online community and has secured future events.



THE WEIGHT

The Weight is a large scale temporary mural that overlooks Crumlin Road on the side of the Rutland Flats. It is a collaboration between artists Sarah Bracken Soper and Holly Pereira. The piece focuses on the weight of responsibility and despair we are putting on future generations by not tackling the climate crisis now. The youth will be the most impacted by our inaction and many are experiencing worry and anxiety at the enormity of the crisis.

Generational families of Crumlin will be the focal point of this project, a workshop with local families will inform the final artwork. The mural demands action for this generation and for our earth. The ephemeral quality of the mural's short lifespan, reflects the limited time we have to act.

The Weight shouldered by our youth is also open for interpretation. There are many local issues (such as the housing crisis) that effect the future inhabitants of Crumlin today. A future where a home seems out of reach is not a bright future.

We cannot tackle the wider issue of climate change without a strong sense of community pride and respect for our local environment.



Showbiz
Janette 'can't wait' for baby
 Naomi Clarke
 Janette Clarke says she is 'can't wait' for her first child, saying she is 'excited to start a family' and 'looking forward to the day' she can 'start her family'.

Social Media
Twitter 'blue tick' charge
 Mike Dodgson
 Euron Musk says he took inspiration from Henry Prynor for 'charging for tweets and spaces' amid ongoing backlash from his decisions as the new head of Twitter.

and Minister for Housing Dair... from the war in Ukraine, we... 425 affordable purchase homes... Scheme, local authority afford... delivered next year remains the... labour force.

FF hits back at MacSharry over criticisms
 JACK POWER
 and JACK HORDAN-JONES
 Fianna Fail has hit back at its former TD, Mairéad MacSharry, over criticisms he made in a resignation statement published yesterday.
 Siogáin Lafferty TD Mr MacSharry resigned as a member of Fianna Fail over what he claimed was the flawed handling of a complaint made against him by a councillor.
 Mr MacSharry said there had been a "failure" to properly investigate the complaint, which he said related to "robust language" used in discussions about Sligo University Hospital between him and party councillors.
 "Instead of arranging an investigation of this local political dispute, the Taoiseach used the complaint for political gain at national level to delay and prevent my re-admission to the parliamentary party," he said.
 A spokesperson for the Taoiseach said: "We strongly reject the assertions made by Deputy MacSharry in relation to the written complaint received by the party."
 Mr MacSharry had been a prominent critic of the Taoiseach's



Facing the future Youngsters run past climate action mural
 Canon Johnston Welstead (B) and Lucy Lambie (B). In front a mural of themselves, on the wall of Seagull House at Rutland Avenue Flats, Dublin, where they live. The work by artist Sarah Bracken was installed by Crumlin Taking Action Together, climate change group. PHOTOGRAPH BY ALAN BERTON

European Union institutions.
 A cliff edge of senior Irish officials reaching retirement age is expected to see the number of EU officials with Irish nationality collapse by about a third by 2025, according to an internal Government document seen by The Irish Times.
 Since 2015, only 27 Irish candidates have passed the generalist and specialist competitions to join the European Commission, excluding linguistics, which is insufficient to replace the 69 Irish officials who are due to depart.
 Though EU officials are civil servants that work for all 27 member states, there are concerns within the Government that a declining number of Irish officials within the EU could lead to a serious loss of an Irish perspective and national interests being overlooked.
 At a meeting in June, the head of the EU's recruitment officer told the Irish Government that Irish-only recruitment drives could be "used as a corrective measure" when a member state has fallen below a "threshold of representation" within the EU institutions, according to an internal document.
Recruitment
 Several other EU member states that are also underrepresented within EU institutions have also been pushing for such hiring drives that are only open to one nationality. The European Parliament is understood to have taken the first step towards future nationality-based recruitment drives, by preparing the "implementing provisions" or technical groundwork, something that may lead to other institutions following suit.
 There is precedent for such recruitment drives to be held, while the executive has accepted the principle of holding Irish-only recruitment drives, a decision on whether to hold one is set to be delayed until the start of 2024, when the collapse in the number of Irish EU officials may be well under way.
 This delay is to allow the
22
 The number of Irish candidates who have passed the generalist and specialist competitions to join the European Commission
 Commission to evaluate whether Ireland's plan to increase recruitment to EU roles has worked to fix the problem in the interim, without the nationality-based competition being required.
 The existing recruitment plan has involved promoting EU careers in the education system and offering support and mentoring to applicants through the Department of Foreign Affairs.
 Minister of State for European Affairs Thomas Byrne described the decrease in Irish officials as "very problematic" and said Ireland was "already below where we should be in terms of our population."
 People in Ireland who speak another language than English at home, such as the children of people who emigrated from eastern Europe, are among those being encouraged to apply for jobs in the EU, as Irish applicants often struggle with the requirement to speak two EU languages.
 "Native English is a big advantage, but we do need that second language to be spoken to a very high level, and that's something where we fall



FOOD SECURITY AT KINGFISHER

The Food Security Project, orchestrated by the Kingfisher Team at the Blarney Park allotments, have created the physical infrastructure to manage soil fertility and create conditions for seed germination and seedling growth using solar and wind power for heat and light.

The plants will be shared with schools and the community where they will be planted and grown with the technical support of the project through demonstrations and workshops conducted at the Kingfisher open air classroom and through digital media.

FLORA + FAUNA INVENTORY

The Flora and Fauna Inventory Project are well underway, photographing and catalogued the flora and fauna found along the River Poddle, to create rich educational materials that will be available in physical and digital form as a resource to teachers and educators. These educational resources will be central to the open air classroom sessions for schools and community groups that visit the site.

The inventory aspires to capture and describe every plant, insect and animal in the Kingfisher Project ecosystem; creating a digital infrastructure that remotely monitors the nature reserve in a manner that provides access with minimal disturbance; accessing professional guidance; and working with educators to integrate the resource into wider climate and biodiversity crises awareness.



NOT MY BAG!

NOT MY BAG! is a multimedia project combining documentary film, events and social media campaigns created by Beta Bajgart and Olga Tiernan.

The idea of creating behavioral change around climate action, assumes that the choices available to us in order to do this are easy, readily available and that we are the ones, choosing to do the opposite. But the reality of that for many, is quite different. How do we make better choices, when the overwhelming choices presented to us, are packaged, cheap and disposable? When the better choices of, local, sustainable, organic, farmers market, solar, electric, remains unattainable and out of reach, both financially and physically, for many? When living sustainably is actively promoted as a lifestyle choice for the few, and does not resonate for the many? And since when did we have to “buy” living sustainably? Whilst the war on plastic continues in futility.

Is it all on us? To just make the “right” choices...? Can we ever really make impactable change? If real change is not mirrored by government and industry? Or are we all just playing into a smokescreen of distraction? This project aims to deep dive into the lives of Crumliners, into how and why we got here, and how we provide agency to make our way back.

The Team: Olga Tiernan is a producer and designer living and working in Crumlin. Beta Bajgart is a Dublin based filmmaker and photographer. Her short documentaries have been screened at Irish and international film festivals. She is the author of an award winning photography project, A Woman’s Work. The duo have previously created an acclaimed short documentary My Home is Crumlin that sparked conversation about opportunities for young people living in urban areas in western society. It highlighted the struggle of teenagers and challenged our preconceived ideas about them.

#IsItAllOnYou? #PleaseRecycleMe #PleaseDontExist #LiveLikeYourGran





CURIOUS B WITH RECREATE

CuriousB is a pop-up outdoor creative re-use event space for curious learning, creative exploration, and play. Constructed almost entirely from reused materials – it showcases what can be created if we think outside the box. (Think Spiegeltent reimaged as a sustainable interactive creative space).

Curious B gives the community an opportunity to interact with these recycled materials used in familiar ways (bowling lanes, crazy golf and the like) and will make you look at your own recycling bin and suddenly transform its contents into magical creations.



WONDERMAKER WITH RECREATE

WonderMaker is a 12 month creative engagement programme for Montessori and early years settings, teaching them sustainability principles to integrate into their curriculum, introducing the idea of green play and assemble/dismantle activities.

Encouraging them to work towards becoming plastic free settings (no plastic toys), advising them on how to build their own upcycled play areas using reuse materials and running a programme of nature based workshop sessions for their staff.

By looking at those new to this world (0-5 year olds), and how they create, this programme will make those responsible for the new generation, parents, grandparents and carers, re-think how we encourage sustainable and reusable creative activities.



PROJECT TIMELINE

AT A GLANCE / MONTH BY MONTH

- OCT '21 - Dublin City Arts Office runs a series of consultations, forms Working Group and appoints Project Managers through public tender
- NOV / DEC '21- Media announcement of funds, What's Watt bike in the community, Evaluation Workshops, Meetings with other Dublin projects to establish baseline, Local Groups, Councillors, Senators, TD's, Re-brand of the project - Crumlin, Taking Action Together.
- JAN '22- Dr. Niamh Shaw community engagement with Youth including; St Agnes CCMA, Scoil íosagáin, Crumlin College, Clay Youth Project , Clogher Road Community College
- FEB - MAR '22 - Have Your Say survey, open call for ideas, participants - Website, Video, Group events, Local Media. Workshops for a range of accessibilities.
- APR - JUN ' 22 Taking Action TV: Online almanac style programme showcasing a range of initiatives making a positive change in Crumlin

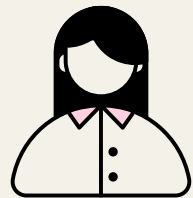
PROJECT TIMELINE

AT A GLANCE / MONTH BY MONTH

- JUL '22 - Ceannt Park open air event for families. Dublin City Arts Office open call process out for Project submissions via Crumlin Taking Action Together channels
- AUG '22 - Assessment Panel review Round I + II applications, 7 Projects out of 10 are selected for funding
- SEPT '22- Lord Mayor Caroline Conroy launches the 7 successful Crumlin Projects in Mansion House with National Press Coverage
- OCT '22 - Change Clothes Crumlin, The Weight, Food Security, Flora + Fauna Inventory and Is it All on You? documentary milestones and draw down including evaluation with MAR Ei
- NOV '22 - Taking Action TV: Online almanac style programme showcases each of these projects. Budget + Report submitted,

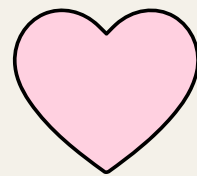
www.crumlintakingactiontogether.ie

CRUMLIN WORKING TOWARDS

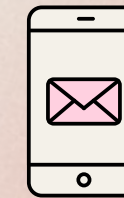


Climate Action Events

Accessible, Engaging,
Educational, Environmental,
Artistic.



Legacy / Pride of Place.



Network for Change

Creating opportunities for the
greater Crumlin area to work
together for the benefit of the
community

